



GALA OF HOPE

There's no place like Hope

AN AMERICAN CANCER SOCIETY EVENT
TO FUNDRAISE FOR ALL CANCERS

OCTOBER 22, 2016

CELEBRATION EVENT & CONFERENCE CENTER
6425 LEE HIGHWAY
CHATTANOOGA, TENNESSEE

PRESENTED BY:





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CHATTANOOGA'S 2016 HOPE SOCIETY

The American Cancer Society knows that the fight against cancer cannot be tackled alone, which is why we are asking you to join our efforts in helping us find a cure to the disease by being a part of our *2016 Hope Society*. Over 1,685,210 million people are expected to be diagnosed with cancer this year, but together we can make that number much less. You have been nominated to be a member of the Inaugural 2016 Hope Society. We hope that you will accept this nomination and help us find a cure to cancer.

The American Cancer Society's *Hope Society* is comprised of community and business leaders from corporations, local businesses, foundations and hospital systems. The mission of the *Hope Society* is to promote and support the success of Chattanooga's Gala of Hope. By doing so, this prestigious group will assist the American Cancer Society to save lives from all cancer.

BENEFITS

- Professional photo and biography feature in October 2016 issue of *Chatter*
- Two (2) tickets to Gala of Hope Event on October 22, 2016
- Recognition on event website and throughout community
- Recognition Night of Event in Gala of Hope Program

COMMITMENT

- Contribute or fundraise \$2,500 through personal or corporate donations
- Raise awareness for all cancers through your social and professional networks
- Reach out to personal and business contacts to ensure a successful turnout at the event.

Name _____ Company _____

Title/Other _____ Office (_____) _____

Cell (_____) _____ Email _____

Willing to be interviewed by media? Yes _____ No _____



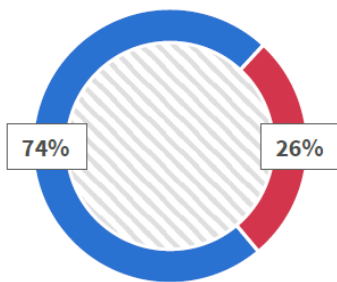
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Money raised from the Hope Society goes directly to the life-saving work of the American Cancer Society. We are a united force against *all* cancers. By joining in our mission, you are helping the American Cancer Society create a world free from the pain and suffering of cancer.

Here's How We Spend The Money



74%

Program Services

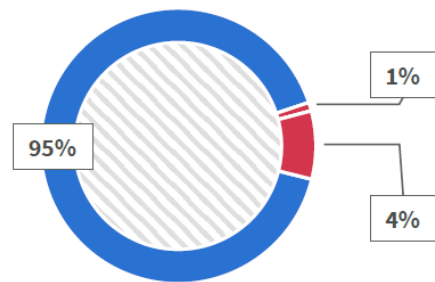
- \$144M Cancer research
- \$276M Patient support
- \$117M Prevention information & education
- \$95M Detection & treatment

26%

Supporting Services

- \$49M Management & general expenses
- \$177M Fundraising expenses

And Where It Came From



95%

People Like You

- Special events
- Personal gifts
- Corporate gifts
- Bequests, etc.

1%

Grants and contracts from government agencies

4%

Income from investments

Cancer Research, Prevention & Treatment

The research the Society conducts and funds spans numerous areas, including what causes cancer, how best to prevent, detect, and treat the disease, and how to improve quality of life for people living with cancer.

Forty-seven of the researchers the American Cancer Society previously funded have won the Nobel Prize. No other private, not-for-profit health organization has even come close to that record.

In Tennessee currently, the American Cancer Society is funding 13 different research grants totaling \$7,052,000

Road to Recovery—Patient Support

The American Cancer Society Road To Recovery® program offers cancer patients free transportation to and from their cancer-related treatment.

1-800-227-2345 - Patient Support

Trained cancer information specialists are available 24 hours a day, seven days a week to answer questions about cancer, including information on diagnosis and treatment, and to link callers with resources in their communities and nationwide.

Hope Lodge - Patient Support

The American Cancer Society Hope Lodge® program provides free overnight lodging to cancer patients, and an accompanying caregiver, who have to travel away from home for treatment.

Look Good Feel Better & our Wig Rooms - Patient Support

We help with the appearance related side effects of cancer.

Our office is a source for free real-hair and fake hair wigs to cancer patients.



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2016 HOPE SOCIETY DONATION FORM

In support of 2016 Hope Society member _____

Donor Name _____

Address _____

City _____ State _____ ZIP _____

Email _____

- My check is enclosed, payable to the American Cancer Society (Tax ID # 13-1788491)
- I prefer to be invoiced
- I prefer to pay by credit card:

Credit Card # _____

Expiration Date _____

Signature _____

Mail Payment to: American Cancer Society ATTN: Laura Brown
6221 Shallowford Road, Suite 102
Chattanooga, Tennessee 37421